



**Business Model Development
Step-by-Step**

Donald Ardiel, B.Arch, MDE, OAA, MRAIC, PMP

**Develop a Business Model Involving a
Nanny Goat**

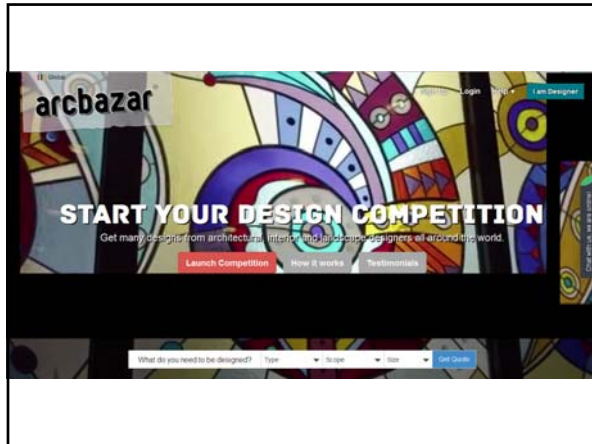
- What does a nanny goat do?

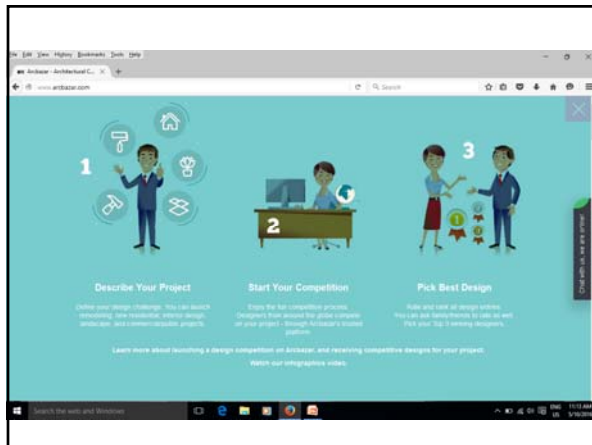


**Develop a Business Model Involving a
Nanny Goat**

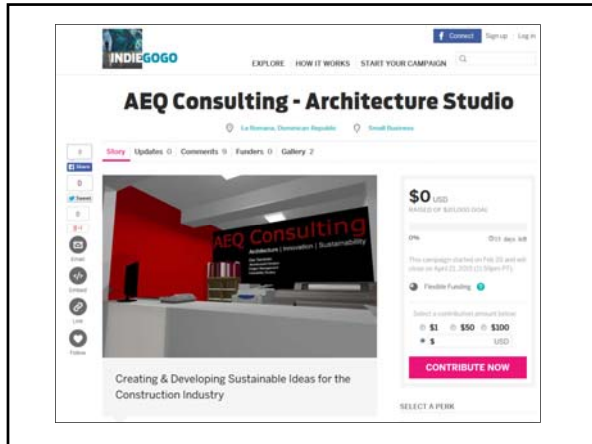
Conventional Uses	Less Conventional Uses
<ul style="list-style-type: none">• Milk• Butter• Cheese• Meat• Hair	<ul style="list-style-type: none">• Medical Training• Showing• Land Clearing• Urushoil immunity milk












Dear Sir or Madam,

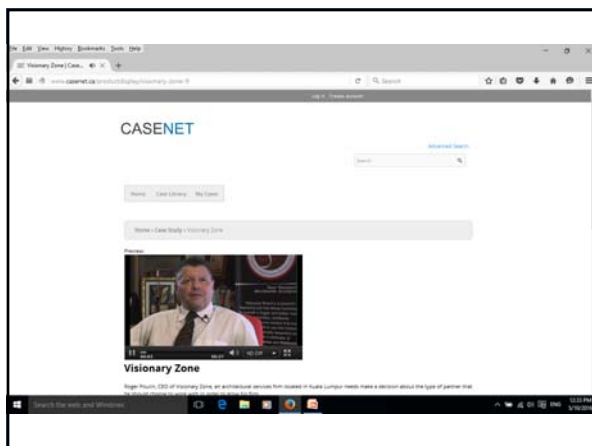
We are a 3d service studio in China, which can supply 3d interior/exterior rendering, 3d walkthrough/flythrough animation, 360 degree panorama, products design and other visualization.

Please contact us if you need.

Best Regards,

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The screenshot shows the top navigation bar of the Infrastructure Ontario website with links for Home, About Us, What We Do, Doing Business With Us, Careers, and News & Media. The main content area is titled "AFP Business Development" and includes a sub-header "Is the Alternative Financing and Procurement model right for you?". The text describes the AFP model as a unique structure that transfers the risk of project cost increases and scheduling delays to private and public sector expertise. It mentions that since 2006, the AFP program has brought more than \$42 billion in capital projects to market, including the North Bay Regional Healthcare Centre, Sunningbrook Health Sciences Centre, Ray McMurtry Youth Centre, and the Durham Consolidated Courthouse. A footer section identifies Infrastructure Ontario as a government of Ontario crown agency.

The screenshot shows an article from DesignIntelligence dated March 23, 2016, by Scott Simpson. The article title is "Post-Recession Strategies: Life Cycle Design & DBA". A grey box contains the following bullet points:

- 30 percent of all projects did not meet schedule or budget
- 37 percent of all construction materials wound up as waste.
- Traditional approaches are no longer a sustainable business model.
- Clients are now increasingly turning to professional project management firms
- Disappearing is any appetite for silo thinking or non-collaborative behavior among the project team members

The article is retrieved from <http://www.di.net/articles/post-recession-strategies-life-cycle-design-dba/>

This is a duplicate of the screenshot above, showing the same article content and bullet points.

